



With over 30 years of experience in the classroom and school leadership, Ross is one of the most influential and followed educators in the UK and the author of 12 best-selling books.

Join us for this exclusive pre-teaser event ahead of the book publication on 10/09/2026

Why Attend?

By understanding *how* the brain learns, educators can move past "what works" to understand why it works. This session empowers staff to critically evaluate their pedagogical choices, build professional confidence, and adapt evidence-based ideas to their specific school context.

"When teachers develop neuroliteracy, they become more effective in supporting every learner in the room."

Bridge the gap between science and practice in this research-informed session. Moving from fMRI findings to everyday pedagogy, this training translates complex cognitive neuroscience into actionable classroom strategies.

Focus:

- **The Science of Learning:** Unpack the mechanics of attention, working memory, motivation, and feedback.
- **Developing "Neuroliteracy":** Gain a glimpse inside the brain to understand student overload, distraction, and engagement.
- **Inclusive Practice:** Make the science of learning accessible to support all learners, with a specific lens on SEND.
- **A Blueprint for Change:** Move beyond theory with a practical, monthly implementation guide designed to build a year-long rolling plan of evidence-informed practice.

Cost: Secondary SLA members 2 free places; non-SLA members £50 per delegate.

Book your place <https://www.sponne.org.uk/ts/professional-development>

To find out more email: trainingschool@sponne.org.uk **Telephone:** 01327 350284 ext. 7251