

SIXTH FORM SUMMER TRANSITION TASK

	<u>BUSINESS STUDIES</u>	
	Qualification Level	A-Level
	Exam Board/ Syllabus	AQA
	Contact(s)	Mr Radford and Mrs Walker

Task 1

Research the following terms with a definition and the formula. Complete in the form of a table.

Operating profit	Total Revenue/Sales Revenue	Market Size Volume
Market Capitalisation	Market Size Value	Market Growth
Sales Growth	Market Share	Price elasticity of demand
Added Value	Labour Productivity	Labour Turnover
Contribution per unit	Break Even Point	Employee Retention Rate
Return on Investment %		

Task 2

Part 1

Investigate and create a presentation on two key theories of leadership and management:

- Tannenbaum Schmidt Continuum
- Blake Mouton Grid.

Identify one strength and one weakness of each theory.

This presentation could be in the form of a google slides or google doc. Please avoid copy and pasting from websites. You need to be able to interpret the theories into your own words. Be prepared to talk about these theories.

Part 2

Create a fact file about business ownership e.g. definition, advantages and disadvantages of the form of ownership. Give examples of businesses that use this ownership.

Sole Trader
Partnership
Private Limited Company
Public Limited Company

Task 3

There has been an huge impact on businesses locally, nationally and internationally over the past Year. In business studies we use real examples to support and analyse the theory. I would like you to read some articles on what has happened to businesses - both positive and negative and pick out the key points.

I would like you to find 1 business that has been affected by COVID either in a positive way or a negative way. Why were the businesses impacted? What did the business do to take advantage during the situation or to compensate during the situation? How has the business been impacted in the long term - what evidence can you find to support this?

I would like you to find one business that has been affected by the rise in fuel prices. You need to research how this has impacted the business in the short term and the long term - what evidence has you got to support this?

Write a summary about each business.