

	<u>BUSINESS STUDIES</u>	
	Qualification Level	A-Level
	Exam Board/ Syllabus	AQA
Contact(s)	Mrs N. Nelson	

Why Study This Course?

Business allows students to consider a wide variety of current issues of both a national and global nature. Careful thought will be given to the ways in which different business themes interact and the impact this has on decision making. In an increasingly competitive job market, work-related skills are vitally important. This course will develop valuable research skills, confidence with data handling, analytical and evaluative skills, alongside the ability to present written information logically. At least 10% of this course is assessed based on quantitative skills, so aims to use and enhance understanding towards data and financial capability.

Course Content/Assessment Pattern/ Structure

This course explores how businesses work and the external environment in which they operate. The ten modules of study for the A-Level programme are:

- What is Business?
- Managers, leadership and decision making
- Decision-making to improve marketing performance
- Decision-making to improve operational performance
- Decision-making to improve financial performance
- Decision-making to improve human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction examines
- Strategic methods: how to pursue strategies
- Managing strategic change

Exam Structure

A Level:		Marks	Duration	Weighting
Paper 1	All of the topics listed above	100	2 hours	33.3%
Paper 2	All of the topics listed above	100	2 hours	33.3%
Paper 3	All of the topics listed above	100	2 hours	33.3%

Higher/Further Education & Career Links

Business Studies by its very nature develops in students a broad and varied skills base, increasingly sought by employers. This will prove equally useful to those entering employment or continuing into Higher Education on numerous courses of study such as in Business Studies, Accountancy, Law and Economics, or other subjects combined with Management. Potential career routes include Accountancy, Law, Leisure Management, Banking, IT, Engineering, Recruitment, Sales and Marketing.

Business & Innovation	<i>English</i>	<i>Expressive Arts & Languages</i>	<i>Humanities</i>	<i>Mathematics</i>	<i>PE</i>	<i>Science</i>
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